

Versatile young band injects upbeat, soulful pop with jazz, hip-hop, and classic rock. [[- Hide](#)]
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Infinite Frequency are definitely plugged into a different switch. Unpredictable yet not chaotic, Infinite Frequency are the perfect band for the iPod generation. Without lead singer Ian Franklin providing the group a consistent voice, *What If...* could've been mistaken as the work of more than a single band. It just might be what kids are looking for these days: a group with enough stylistic deviations to make their record seem like a compilation album.

This is a band with no creative boundaries. On the title track (clocking in at a massive 9:49!), Infinite Frequency update the peace, love, and harmony messages of Vietnam-era America with sizzling jazz horns and a surprise anti-war rap. There aren't many groups today with the chops to pull something like this off without sounding completely ridiculous; to Infinite Frequency, it seems effortless, the work of a band with smooth, pulsating chemistry.

The funkiness of the first three tracks gives the impression that Infinite Frequency were going to groove within that framework. Not so fast, buddy. A melting pot of various artistic influences, Infinite Frequency leap from acoustic pop ("Fly Away") to '70s soul ("I'm Free") to '90s alternative ("On Track") to old school hip-hop ("What's the Difference?") to jazz ("What If...") and prog rock ("This Struggle"). Confusing? In the hands of another group without a game plan, it would be. However, Infinite Frequency aren't trying to show off short attention spans. They're a band bursting with ideas and energy.

Produced by Franklin himself, *What If...* has surprising consistency. The songs are unified by their finely-tuned melodies and engaging hooks. Yet for all of its post-millennial genre jumping, there is a decades-old philosophy at work here - rock & roll as a liberating force. Free your ass and your mind will follow.

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