



FOR IMMEDIATE RELEASE

Infinite Frequency released their debut record *What If...* in May 2006 and have had many successes over the past year. **Infinite Frequency** most recently won the **Boston Regional Global Battle of the Bands** last November and went to Los Angeles for the National Finals and **Infinite Frequency** performed at the **Key Club** in **Hollywood, CA**. In the midst of many triumphs the debut CD *What If...* additionally had a very accomplished radio campaign and the CD **What IF...** was added to over 150 plus radio stations. Infinite Frequency is also now featured on **MTV2's** website for **Boston's Ultimate Music Scene**. Since performing over fifty-plus dates the past year to support the album and launching their website in May 2006 **Infinite Frequency** has had immense growth throughout the Internet while gaining and mounting a worldwide following. *What If...* is now being distributed in the **Philippines, Manila**.

What If..., **Infinite Frequency's** debut record, features an impressive and original collection composed by front man singer/songwriter and guitarist Ian Franklin. This work was recorded and mixed on analog tape. *What If...* captures the sonic texture of **Infinite Frequency's** live performances. Passionate lead vocals, distinct guitar work and a unique groove blending funk, alternative and pop-rock are the hallmark of Infinite Frequency's sound. Ian Franklin chose to record on analog tape to ensure listeners the same passionate and dynamic experience that is an **Infinite Frequency** performance. *What If...* is a musical journey through Ian Franklin's life, touching on love, friendships, inspirations, joys, passions and pains. Franklin hopes that the album provides listeners with a distraction from their own lives, to enjoy life in the infinite expression of music. Just like the underlying theme of the album *What If...* the idea behind the band **Infinite Frequency** is a collective of members and their inspirations and aspirations. The vision behind **Infinite Frequency's** sound is to invite the masses into sharing a unified direction, a reformation of the way we live; the album ultimately calls for social change. With songs relating to all of life's ups and downs, fans can truly relate to their own lives through the musical experience the album provides.

Several of the great venues Infinite Frequency were able to perform this past year at were **The Lion's Den** in NY, **The Bridgeport Arena at Harbor Yard** in CT, **The MMC11 Conference** in PA, and **TT the Bears, The Middle East, Harpers Ferry, the Bulfinch Yacht Club** in MA. **Infinite Frequency** as well as Ian Franklin are currently performing and are expected to tour throughout this summer. Franklin will be focusing on the East Coast and is expected to hit the New England area, while **Infinite Frequency** is planning to do multiple mini-tours throughout the summer as well as play the East Coast.

Originally from Santa Rosa, CA, singer/songwriter and guitarist Ian Franklin performed with a variety of ensembles in the San Francisco area before moving to Boston. Being a unrelenting passionate songwriter In 1995, Ian Franklin formed his first band, Gollum, a fusion, rock-funk and hip-hop group. The band found great success as one of the better local acts in Northern California from 1995-1998. Following this 3-year musical stint Franklin quickly grabbed onto another project called Cory's Slug and performed in the local music scene with them for 2 years. Following Cory's Slug, Franklin joined up with a separate power trio called Wish, an ambient tribal-rock group. In 2002, Wish released the album *Full*, culled from countless jam sessions in a WWII asbestos bombshell bunker in Santa Rosa, CA. One of Ian Franklin's most recent accomplishments to date is having his song, "Perfect World," selected as the title theme song for an incredible upcoming documentary entitled, "In A Perfect World - Listen To The Children." Ian Franklin has fine-tuned his skills through extensive study at Berklee College of Music and training along with years of live performing to create his very successful project **Infinite Frequency**.

For more information: Brett Sylvester at SLYROX MUSIC 508.728.0237 / brett@infinitefrequency.com
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www.infinitefrequency.com



Venues Performed

- Harpers Ferry – Boston, MA
- The Paradise Rock Club – Boston, MA
- O'Briens Pub – Boston, MA
- Copperfield's Bar – Boston, MA
- Berklee College of Music – Boston, MA
- Boston University – Boston, MA
- The Middle East – Cambridge, MA
- All Asia Café – Cambridge, MA
- The Western Front – Cambridge, MA
- Milly's Tavern – Manchester, NH
- The Mad Frog – Cincinnati, OH

- Hard Rock Café – Newport Beach, CA
- The Phoenix Theatre – Petaluma, CA
- Fatty Mochas – Merced, CA
- Club FAB (The River Theatre) – Guerneville
- First Night – Santa Rosa, CA
- The Moonlight – Santa Rosa, CA
- The Luther Burbank Theatre – Santa Rosa, CA
- The Old Vic – Santa Rosa, CA
- Jesse Jeans Coffee House – Santa Rosa, CA
- Hotel Utah Saloon – San Francisco, CA
- New Georges – San Rafael, CA

"Infinite Frequency Has Shared The Stage With Many..."

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|-------------------|------------------------|----------------------|
| • Papa Roach | • Jeremy Irons Project | • Fibinachi Sequence |
| • Pocketsauce | • Rueben | • Society's Child |
| • Spiritual Rez | • 26 MPH | • Yellow Grass |
| • Bettermans Rule | • Bluf | • Space Baby |
| • Nearing Zero | • Tracksuit | • Closing In |
| • Trebek | • The Mighty Fantastic | • Nuclear Rabbit |
| • PCR | • Budderball | • Tin Circus |
| • Greenline | • Groove Instinct | • Infamous They |
| • Emergency Music | • Headboard | • Tsunami Bomb |
| • Ryanhood | • Tug n' Groove | • Jessica Star |
| • Superbrentando | • Little Tin Frog | • Wingnut |
| • Slip Jig | • Warsaw | • Conspiracy |
| • Conti | • Electric Peach | • Skitzo |
| • Red Session | • Third Degree | • Dr. Iven |
| • Kabala | • Undertoad | |
| • Kronrider | • Tree Something | |

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